

Indianola Public Arts Commission
Meeting Minutes – Thursday, November 30, 2023
City Hall Council Chambers,
110 N. 1st Street, Indianola, IA

Members Present: Bob Kling, Justin Nostrala, Tim Wilson, Hayden Keeney
Also Present: Jackie Raffety

Bob called the meeting to order at 6:12 p.m.

The minutes from the October 25 meeting were approved. (motion Justin; second Hayden)

Jackie said Doug Bylund was unable to attend but asked her to pass along a request to review and provide feedback on the Wonder on Buxton plans (available here: [Wonder on Buxton | Wonder on Buxton \(hometownpride.wixsite.com\)](https://wonderonbuxton.hometownpride.wixsite.com)).

No committee descriptions were presented. The Commission will work on these and discuss at a work session January 11. Justin shared that he has already recruited Sid Dyer and Rachel Terlop to help with reviewing the Master Plan and making suggestions.

Bob shared that BRAVO had recently announced the awarding of \$4.6 million in regional arts grants. DMMO (\$301,000) and Carousel Theatre (\$9,600) both received grants. He pointed out that Indianola has traditionally done quite well and that other communities look at us as an arts center. This led to discussion of interest in creating an arts center that could be a performance venue as well as provide gallery space and classrooms. Bob met on November 14 with county officials about possible sites and funding.

The need to continue to identify potential projects large and small was briefly discussed.

Tim presented a draft of sponsorship ideas for the 2024 Art Festival and a list of potential sponsors, based on last year's supporters and businesses that supported the Summer Nights Live event. He also brought photos of banner styles that would be more appealing and noticeable, especially the feather banners that have become quite popular. He would like us to have these at every entrance, not just one. These flutter in the wind and are more eye-catching. Jackie pointed out the City can get this type of merchandise at a discount. Tim also proposed sponsors for specific areas/activities, namely the food area, the gazebo/staging area and the children's art tent. He would like to get sponsorship requests out by February with Wells Fargo and Principal targeted early for presenting sponsorship.

The Commission agreed to a work session on Thursday, January 11 at Brickhouse Tavern starting at 6:30. Everyone is encouraged to identify potential nominees to fill the current vacancy on the Commission. The regular December meeting was cancelled due to numerous conflicts.

The meeting was adjourned at 6:57.