



INDIANOLA PUBLIC ARTS COMMISSION

Agenda

Thursday, September 28, 2023

6:00 p.m.

City Council Chambers

110 N 1st St, Indianola, IA

1. Call to Order
2. Approval of Minutes
3. Treasurer's Report
4. Music Event
5. Upcoming Projects
6. Grant Applications
7. Summer Art Festival Call for Artists
8. Other Comments
9. Agenda Items and Dates for Future Meetings
10. Adjourn

Indianola Public Arts Commission
Meeting Minutes – Thursday, August 10, 2023
Brickhouse Tavern, 107 N. Buxton Street, Indianola, IA

Members Present: Justin Nostrala, Bob Kling, Hayden Keeney, Grant Darrah
Also Present: Jackie Raffety

Bob called the meeting to order at 6:00 p.m.

Updates on Festival Planning

- Artists Bob spoke with were happy.
- Read the survey responses which Jackie had provided.
- Tickets for meals need to have \$10 limit specified.
- Lack of heat was a problem at Picken Hall. Several artists complained.
- Simpson limits room availability to 10.
- Balloon Festival didn't list parade or art festival.
 - - Grant addressed advertising - may need traditional marketing:
 - heard feedback that no one knew it was going on, certain demographics didn't know about it, nothing at the balloons or fair to promote
 - Need to spend time doing traditional marketing – flyers in businesses, community centers, and churches (100% digital only reaches a certain audience)
 - Invest in signage that we can display on 65/69/92 the week prior (Art Festival This Weekend – Buxton Park)
 - Invest in signage to have on display during the Fair (A frame style – Yoga in the Park for example)
 - Invest in signage to have on display during the Balloons (A frame style – Yoga in the Park for example)
- Festival should be advertised at actual balloon festival.
- Banners could be put up around town.
- Art Festival should be listed in balloonist packets.
- Posters should be placed around the square, etc.

Saturday Morning:

- Registration table needed to be set up earlier.
- Things got very busy Sat. morning.
- Raffle Ticket process needs to be refined. Some artists weren't aware we were doing it – should spend more time planning this out if it has value.
- Reduce slots or volunteer - don't need that many.

Student Art Exhibit:

- Need to make it better. Ideas from those that have displayed artwork this way?
- Tent needs weights.
- Perhaps easels next time.
- Perhaps rent a big tent.
- Is there a way to get more student participation? - from elementary schools, etc?
- Parents should be informed that they should pick up children's artwork. (This would inadvertently get more people there).

Other random Festival issues:

- People started tearing down before 4.
- We should hire a face painter next time.
- An attendee suggested putting signs advertising the festival along the roads.
- Need signs indicating where Buxton Park is.
- Flyer about festival needs to get out earlier.

- Ask Balloon Festival not to book a balloon event during parade and art festival.
- Acknowledge Simpson College next year.

Piano discussion: Savor the Rise and West Hill Brewing were going to be explored by Grant.

Agenda Items for next time focused on ideas for public art projects:

- Building we were looking at is being sold – no point pursuing mural in alley for now.
- Perhaps ask businesses in Indy, who wants a mural?
- Next meeting: come up with art projects for which we could get grant support.
- What about the mural project Amanda Zwanziger of Chamber of Commerce presented?
Bob will send Justin info he has via Amanda.

Minutes for April, May and June meetings were approved.

Jackie asked when we want to elect new officers. We agreed to wait until IPAC is full again.

Meeting adjourned at 7:10 p.m.

Date	Vendor	Description	Debit
8/31/2021	Covers and All	Piano Cover	\$ 137.96
8/14/2021	Covers and All	Refund on Tax	\$ (9.03)
8/27/2021	McCoy Hardware	Piano Paint	\$ 180.67
9/9/2021	McCoy Hardware	Piano Supplies	\$ 29.67
3/5/2022	McCoy Hardware	Piano Paint	\$ 149.55
3/31/2022	Bob Kling	Festival.Net Posting Fee	\$ 89.00
4/3/2022	McCoy Hardware	Piano Paint	\$ 99.10
5/31/2022	Covers and All	Piano Cover	\$ 89.83
5/31/2022	Chantal Capps	Overpaid Entry Fee	\$ 10.00
6/14/2022	McCoy Hardware	Piano Paint	\$ 15.27
6/29/2022	Reagan Peterson	Refund Double Entry Fee Payment	\$ 40.00
7/3/2022	Amazon	Face Painting Supplies for Festival	\$ 118.20
7/25/2022	Whip it Good Catering	Lunch for artists at festival	\$ 260.00
7/31/2022	Waste Solutions of Iowa	porta-potty	\$ 182.50
7/31/2022	Waste Solutions of Iowa	porta-potty	\$ 182.50
11/21/2022	Bob Kling	Publication Fee	\$ 89.00
2/15/2023	Waste Solutions of IA	1/2 porta potty fee	\$ 394.25
6/28/2023	Bent Pipe	Entertainment	\$ 300.00
6/28/2023	Flute	Entertainment	\$ 100.00
6/28/2023	Day's Live Music	Entertainment	\$ 150.00
7/17/2023	Von Von's Balloons	Entertainment	\$ 260.00
7/1/2023	Waste Solutions of IA	1/2 porta potty fee	\$ 394.25
6/28/2023	Contemporary Services Corporation	Security	\$ 385.00
7/21/2023	Amazon	Face Painting Supplies	\$ 28.39
7/26/2023	McCoy Hardware	Spray Paint	\$ 15.28
7/28/2023	Parker Signs	Banner	\$ 125.00
7/30/2023	Tim Wilson	Golf Cart Gas	\$ 14.50
7/31/2023	Wells Fargo	Sponsor Meal	\$ 10.00
7/31/2023	Wells Fargo	Sponsor Meal	\$ 25.68
7/31/2023	Wells Fargo	Sponsor Meal	\$ 10.23
7/31/2023	Wells Fargo	Whip It Good Catering	\$ 430.00
7/31/2023	Wells Fargo	Artist Packet Supplies	\$ 6.00
8/1/2023	Staples	First Aid Kit	\$ 23.49
8/3/2023	Independent Advocate	Advertisement	\$ 500.00
8/14/2023	Simpson College	Dorm Fees	\$ 75.32
8/14/2023	Justin Nostrala	Golf Cart Gas	\$ 6.70
8/15/2023	Grant Darrah	Supplies, T shirts, Artist Food	\$ 416.54
			\$ 5,334.85
8/29/2022	North River Arts Council	Arts Master Plan	\$ 5,400.00

Date	Payor	Description	Credit
9/3/2021	McCoy Hardware	Piano Sponsorship	\$ 250.00
9/3/2021	Pageturner's	Piano Sponsorship	\$ 100.00
2/11/2022	DeYarman Ford	Piano Sponsorship	\$ 250.00
2/11/2022	Black and Gold Realty	Piano Sponsorship	\$ 100.00
2/23/2022	Peoples Bank	Piano Sponsorship	\$ 100.00
3/30/2022	DA Davidson	Piano Sponsorship	\$ 250.00
4/30/2022	Tina Campbell	Art Festival Registration	\$ 40.00
5/27/2022	Chantal Capps	Art Festival Registration	\$ 50.00
6/10/2022	Morrow's Gifts	Art Festival Registration	\$ 40.00
6/10/2022	Connie Rodgers	Art Festival Registration	\$ 40.00
6/10/2022	Gib's A&W	Sponsorship - Art Festival	\$ 100.00
6/10/2022	North River Arts Council	Sponsorship - Art Festival	\$ 100.00
6/10/2022	Bob Kling	Art Festival Registration	\$ 40.00
6/10/2022	Susan Genson	Art Festival Registration	\$ 50.00
6/13/2022	Christine Kondratick	Art Festival Registration	\$ 40.00
6/13/2022	Mark True	Art Festival Registration	\$ 40.00
6/14/2022	Reagan Peterson	Art Festival Registration	\$ 40.00
6/14/2022	Janice Robinson	Art Festival Registration	\$ 40.00
6/15/2022	Caroline Freese	Art Festival Registration	\$ 40.00
6/16/2022	Dee Robinson	Art Festival Registration	\$ 40.00
6/20/2022	The Cactus Café	Art Festival Registration	\$ 50.00
6/22/2022	Denise Reinert	Art Festival Registration	\$ 50.00
6/29/2022	Reagan Peterson	Art Festival Registration	\$ 40.00
7/1/2022	Wade Judge	Art Festival Registration	\$ 40.00
7/12/2022	Art Trifecta (Gilley)	Art Festival Registration	\$ 50.00
7/12/2022	Bird Fish Studio	Art Festival Registration	\$ 50.00
7/25/2022	John Smith	Art Festival Registration	\$ 50.00
8/16/2022	Cemen Tech	Sponsorship - Art Festival	\$ 100.00
2/6/2023	Christine Kondratick	Artist Fee	\$ 75.00
2/27/2023	Connie Rodgers	Artist Fee	\$ 75.00
3/2/2023	Janice Robinson	Artist Fee	\$ 75.00
3/2/2023	Vice Construction	Festival Sponsor	\$ 500.00
3/6/2023	Anna Gilbert	Artist Fee	\$ 75.00
3/7/2023	DDVI	Festival Sponsor	\$ 500.00
3/7/2023	Karey Bishop	Festival Sponsor	\$ 500.00
3/7/2023	Hotel Pommier	Festival Sponsor	\$ 500.00
3/8/2023	Barb Thompson	Artist Fee	\$ 75.00
3/14/2023	Morrow's Gifts	Artist Fee	\$ 75.00
3/14/2023	Mark True	Artist Fee	\$ 75.00
3/16/2023	Deann Robinson	Artist Fee	\$ 75.00
3/31/2023	Evan Hoyt	Artist Fee	\$ 75.00
4/3/2023	Mary Howell Williams	Artist Fee	\$ 75.00
4/5/2023	Glen Lowery	Artist Fee	\$ 75.00
4/10/2023	Chantal Capps	Artist Fee	\$ 75.00
4/10/2023	Blue Moose	Artist Fee	\$ 75.00
4/11/2023	CemenTech	Festival Sponsor	\$ 500.00

4/11/2023	Christine Wilson	Artist Fee	\$ 75.00
4/13/2023	Laura Ross	Artist Fee	\$ 75.00
4/18/2023	Troy Thomas	Artist Fee	\$ 75.00
4/24/2023	Joshua Steele Photo	Artist Fee	\$ 75.00
4/25/2023	Michael Tygart	Artist Fee	\$ 75.00
4/25/2023	Joseph Orlanes	Artist Fee	\$ 75.00
4/27/2023	Petra Photography	Artist Fee	\$ 75.00
4/28/2023	Caroline Freese	Artist Fee	\$ 75.00
4/28/2023	Zarah Bond	Artist Fee	\$ 75.00
4/30/2023	Ryan Halbur	Artist Fee	\$ 75.00
5/2/2023	A&W	Festival Sponsor	\$ 100.00
5/2/2023	Bob Kling	Artist Fee	\$ 75.00
5/4/2023	Kristy Niemeyer	Artist Fee	\$ 75.00
5/4/2023	Dale O'Connell	Artist Fee	\$ 75.00
5/4/2023	Tina Campbell	Artist Fee	\$ 75.00
5/5/2023	Renee Gilley	Artist Fee	\$ 75.00
5/8/2023	Kristy Evans	Artist Fee	\$ 75.00
5/9/2023	TruBank	Festival Sponsor	\$ 500.00
5/11/2023	John Smith	Artist Fee	\$ 75.00
5/11/2023	Troy Thomas	Dorm Fee	\$ 48.83
5/19/2023	Thomas Winkler	Artist Fee	\$ 75.00
5/23/2023	Sue Huebsch	Artist Fee	\$ 75.00
5/25/2023	Christine Kondratick	Dorm Fee	\$ 48.83
5/25/2023	Michael Tygart	2 nights - Dorm Fee	\$ 67.66
5/25/2023	Sue Huebsch	Dorm Fee	\$ 48.83
5/31/2023	Petra Photography	Dorm Fee	\$ 48.83
5/31/2023	Jessica Taylor	Artist Fee	\$ 75.00
6/1/2023	Downing Construction	Festival Sponsor	\$ 500.00
6/8/2023	Ryan Halbur	Artist Fee	\$ 225.00
6/13/2023	Copper and Fringe	Festival Sponsor	\$ 250.00
6/27/2023	Sadagat Aliyeva	Artist Fee	\$ 75.00
6/27/2023	Sew Whimsical Quilting	Artist Fee	\$ 75.00
8/1/2023	North River Arts Council	Festival Sponsor	\$ 100.00
8/1/2023	Cash	Raffle Revenue	\$ 135.00
			\$ 9,377.98