



INDIANOLA PUBLIC ARTS COMMISSION

Minutes

1. Call to Order

Bob Kling called the meeting to order at 7:03 PM. Those present were Justin Nostrala, Hayden Keeney, Monica Weinman, Grant Darrah, Megan Shipley and Bob Kling. Jackie Raffety was also present.

2. Art Festival Planning

a. Committee Updates

i. Volunteers

1. Signup genius

2. Silver Cord opportunity announcement

Justin will share the signup genius link with Monica so that she can add something next week to the high school newsletter announcements to be ran daily until school is over.

Grant will send out an email to everyone who signed up to receive notifications from IPAC asking them to volunteer for the festival. He will also post something to the Art Festival Facebook page to recruit volunteers.

Justin will look at service organizations around town and email them the link for volunteers.

ii. Security

1. Approval of company and expense

Justin has contacted a security company that can work 9 PM – 8 AM for \$385. It was approved to move forward with executing the contract. Justin will reach out to the company and have them send the contract to Jackie.

iii. Entertainment

1. Approval of acts and expenses

Hayden has received the list of pianists/piano teachers and will begin contacting them to play on Saturday.

A flute quartet can play from 12:30 – 1:20 on Sunday for \$100. The consensus was to hire them.

Bent Pipe band can play on Sunday from 2-4 (two 50 minute sets) for \$300. The consensus was to hire them.

Hayden is still looking for entertainment on Sunday from 10 – 12:30.

iv. Advertising/Marketing Plan update

Grant will start scheduling posts to social media, make a booklet, and make signs that Parker Signs will be asked to print.

A discussion was held on maps and whether we need to print some for the public. It was suggested to have a QR Code that leads to a map.

Jackie will upload applications for Grant so that he has access to pictures of artists' work.

There was discussion on posting the event on other websites, such as the Chamber, Catch DM and Bravo.

v. Signs/Banners

Monica will need a banner for the student art tent and a poster for the festival to promote the students. The poster will be needed soon. The Fire Department has a tent that we can use for the student art tent.

vi. Other Items

1. Approval of expenses

It was decided that July 1 will be the deadline for sponsorships so that banners and booklets can be created. The sponsors will be listed on T-shirts, so those need to be created too. Grant will donate those. Megan Shipley left the meeting.

Jackie will reach out to food vendors about coupons for the sponsors.

3. Upcoming Project Discussion

Bob provided an update on the alley project idea – the county is not sure if they will continue to own that property; the other building owner, Grant McGraw, is okay with art being installed on his building. The county building will need to have something that can be fixed to the siding. Bob suggested finding a lighting artist, and has done some research on artists in the area.

Grant suggested using the Art Master Plan and creating balloon strips/quilt with lighting behind it to look like a flame. The balloon and light would tie-in to Wonder on Buxton. Hometown Pride has asked Bob to meet with them and others on the Wonder on Buxton project.

Grant suggested that the open space in the Indianola Wellness Campus (YMCA) could be used as a gallery space. Bob stated that they did have a display there at one time and may still have the hardware to hang items.

It was noted by Bob that Tim had shared an idea to work on adding art to trail entrances and/or along trails. He mentioned that IPAC could create a proposal asking the city to include a portion of building funds to the arts.

4. Agenda Items for Future Meetings and Special Meeting Dates

It was decided that the next meeting will be June 22 and the need for special meetings will be discussed at that time. Monica noted that she will be on vacation then but will share an update on her committee items prior to the meeting.

5. Adjourn

The meeting was adjourned at 7:52 PM.