



CITY OF INDIANOLA COUNCIL STUDY MEETING

November 7, 2022

6:00 PM

City Council Chambers

110 N 1st Street

Agenda

- 1. Veteran's Memorial Aquatic Center Annual Report**
 - A. Report
- 2. Indianola Public Library's Annual Report**
 - A. Report
- 3. Downtown Square Reconstruction Update**
- 4. Discussion regarding upcoming agenda items from within the regular November 7, 2022 City Council meeting at 7:00 p.m.**

2022 SEASON REPORT



VETERANS MEMORIAL
AQUATIC CENTER

VETERANS MEMORIAL AQUATIC CENTER

The 2022 VMAC team of 34 lifeguards and 12 operations staff have a sense of family, pride, teamwork and a commitment to leadership. 5 are certified as Life Guard Instructors (LSI) and 1 as a Water Safety Instructor (WSI). We anticipate adding 3 more WSI's in the spring of 2023.



VETERANS MEMORIAL AQUATIC CENTER

Your aquatic center hosted free community events throughout the season. Over 500 people attended the **Be a Hero Pool Party** to swim with mermaids and superheroes, meet first responders and enjoy a meal served up by veterans. **Splash n Story** Saturdays served over 200 children age 6 & under plus parents. And over 100 people attended the **Iowa Realty Cardboard Boat Races** to cheer on 25 boats constructed of cardboard and duct tape.



VETERANS MEMORIAL AQUATIC CENTER

Nearly 400 people from 9 months old through adults attended **water orientation and swim instruction classes** at VMAC in 2022. Our LGI staff taught the **American Red Cross Basic Lifeguard Course** to 20 students who could then be certified to work as lifeguards. We offered **water aerobics** to a class of 25, as well as the **lap swim/water walking hour** on Mondays, Wednesdays, Fridays and Saturdays which had an attendance of 322.



HOURS OF OPERATION

	2022	2021	2019	2018	2017
Hours of Operation (Total Hours)	557.75	564.25	536	473.5	508.5
Number Full Days Open	72	74	73	68	74
Number Days Closed	0	3	5	6	6
Number Days Closed Early	7	6	9	7	1
Snack Bar Operating Hours	411.5	421.75	390.5	374	382.75



VETERANS MEMORIAL
AQUATIC CENTER

ATTENDANCE

	2022	2021	2019	2018	2017
General Admission - Resident (Residents/Non-residents one price 2017)	10,186	9,154	10,026	9,731	9,175
General Admission - Non/Resident					
Punch Pass Admissions	139	174	109	175	210
2 & Under (Free Admission)	455	206	304	378	805
Veterans Swim Free (2017)	123	82	80	83	72
Season Pass Admissions	16,346	15,918	15,182	15,286	15,223
Open Swim Totals	27,249	25,534	25,701	25,653	25,485

OTHER

Red Cross Swim Lessons (Program revamped in 2016)	326	207	350	331	518
Adult Swim Lessons (New Program)	5				
Tot Splash Time (1,084 non-passholders, included in pass 2017)	1,322	1,275	1,084	277	1,078
Lap Swim/Water Walking (213 non-passholders, included in pass 2017)	322	335	213	261	374
Mighty Minnows	60	49	98	76	116
Water Aerobics	25	47			
Balloonist-Free Admission (Balloon Classic)	23				
Mermaid, Princess, Superhero Pool Party (new)	500		447	175	140
Doggie Dive (dogs only)			47	49	45
Cardboard Boat Races	100	100	100	100	150
Open Night Swim (new 2015) (291 non-passholders, included in pass 2017)	211	444	291	394	
1/2 Price After 5:00pm - Child (new 2015) (One admission price - 2017)	1,066	1,128	1,021	423	
1/2 Price After 5:00pm - Adult (new 2015) (One admission price - 2017)				351	
1/2 Price After 5:00pm - Senior (new 2015) (One admission price - 2017)				25	
Mayor's Night Out (new 2015)			350	300	
Total Attendance --->	31,209	29,119	29,702	26,922	

PASS SALES

Punch Card	2022	2021	2019	2018	2017	2016
10 - Resident	44	34	22	30	31	73
20 - Resident	1	3	10	10	4	5
10 - N/R						16
20 - N/R						2
Total	45	37	32	40	35	96

Season Pass	2022	2021	2019	2018	2017	2016
Individual	82	72	123	77	76	60
Family	152	178	127	187	151	113
Early Bird - Indiv. (2015)	80	67	94	90	86	79
Early Bird - Fam. (2015)	322	255	303	235	196	199
Key Card - Ind.	0	2	6	2	2	4
Key Card - Fam.	5	8	15	51	30	26
City Employee	72	22	45	48	45	24
Pool Employee	47	4	4	1	6	7
Total	760	608	717	691	592	512
Total Members	1,860	1,406	1,406	1,405	1,405	1,404

FINANCIAL REPORT

OVERALL FACILITY

Month	Revenue (\$)	Expenses (\$)
October 2021	38,087	2,598
November 2021	8,576	4,980
December 2021	13,457	6,429
January 2022	933	1,317
February 2022	213	92
March 2022	4,376	813
April 2022	37,622	6,445
May 2022	27,597	13,159
June 2022	69,806	79,573
July 2022	42,415	80,980
August 2022	28,709	56,539
September 2022	1,919	23,723
<i>Total Revenue</i>	273,710	Net
<i>Total Expenses</i>	276,648	(\$2,938)

*Yearly Report (not Fiscal Year)

*Includes tax allocation

CONCESSIONS

Revenue	Expenses
\$35,346	Product/Supplies \$19,985
	Staff \$8,935
	Total Expenses \$28,920
	Profit/Loss \$6,426

PROPERTY TAX ALLOCATION

Oct.	38,214	April	0
Nov.	8,576	May	0
Dec.	3,672	June	0
Jan.	281	July	1,612
Feb.	0	Aug.	0
Mar.	0	Sept.	704
		Total	\$53,059

NET REVENUE

Year	Total (\$)
2022	-\$2,938.00
2021	(\$6,433)
2020	(\$11,938)
2019	\$18,813
2018	\$93,719.00
2017	\$39,353.00
2016	29,753.07
2015	46,072.98
2014	42,065.40
2013	(14,332.54)
2012	(17,828.61)
2011	(10,502.45)
2010	(25,108.75)
2009	(17,517.68)
2008	(24,175.31)
2007	8,563.66
2006	(2,058.09)
2005	(3,572.39)
2004	(14,154.12)
2003	9,168.58
2002	19,225.54
2001	(13,222.91)
2000	197.36
1999	9,245.36
1998	17,616.38



2022 ITEMS OF INTEREST

FINANCIAL ITEMS:

Revenue	2022 Season To	Notes
Season Pass Revenue	\$80,791.19	Includes Early Bird Sales-402
Daily Admission	\$66,897.41	Walk-up admission
Pool Party Rental	\$2,346.42	
Red Cross Lessons	\$10,060.91	lessons given
Expenses		
Salaries/Wages	\$106,560.19	All staff
Utilities	32,763.50	Gas, electric, * water IMU Water Donation = \$9,375
Chemicals/Chlorine	12,111.26	Chlorine, hydrochloric acid, calcium, cyanuric acid, etc.



FY 22 Facility Improvements	Cost	Total	Completed
Concrete Repair: zero depth gutter, areas around the large pool and by tot slide	\$6,030	\$6,030	Fall 2021
Water Supply Repair	\$4,000	\$4,000	Spring 2022
Concrete Repair: interior pool shell	\$2,100	\$2,100	Spring 2022
SlidePool Sand Filter Media Replacement	\$21,630	\$21,630	Spring 2022
Zero Depth Gutter Concrete	\$4,250.00	\$4,250	Spring 2022
Zero Depth Gutter Sealant (Western Specialty Contractors)	\$2,950.00	\$2,950	Spring 2022
Interior Pool Lights (Baker Electric)	\$4,400.00	\$12,080	Fall 2022
Total		\$53,040	

FY 23 Facility Improvements	Estimated Cost	Notes
Concrete Repair: exterior large pool deck area, concessions, and two sidewalk areas outside main facility	\$8,944	Fall 2022
Safety Pad Replacement Project: 4 pads (lily area and bottom of tot slide)	\$19,576	Spring 2023
5 interior LED light fixtures to replace soft light fixtures (Baker Electric)	\$7,900	Spring 2023
Scottsmen Ice Machine (may increase 20% in the future) includes installation. Warranty: 3 years parts/labor: 5yr compressor	4,200	
Large Spray Feature: pressure washer	\$18,575	
Umbrella Spray Feature: cleaned and	9,165	
Buckets: cleaned and painted	\$5,360	
Pipe Riser: cleaned and painted	\$1,100	
Pumps: clean and repaint	\$5,000	

INITIATIVES/CHANGES

<u>Wage Increase:</u>		
Pool Manager	\$13.00	.50/yr
Pool Manager - LGI Certified	\$13.50	.50/yr
Lifeguard 1 - LG Certified	\$10.00	.50/yr
Lifeguard 2 - WSI Certified	\$10.75	.50/yr
Lifeguard 3 - LGI Certified	\$11.50	.50/yr
Operations Staff	\$9.25	.25/yr
Support Staff	\$9.25	.25/yr



2022 STAFF LIST

"X" Returning Employee	MANAGER (4)			
				4 Returners
x	Evan	Baker	\$14.00	LGI Certified
x	Ellie	McCombs	\$13.00	
x	Logan	Hoger	\$13.50	LGI Certified
x	Hailey	Seifrig	\$13.50	LGI Certified



"X" Returning Employee	LIFEGUARD/LESSONS (30)			
				17 Returners
X	Jordanne	Hensley	\$11.50	
x	Ella	Geurts	\$11.25	WSI Certified Lesson Coordinator
X	Grace	Giofreddi	\$11.00	
X	Brennan	Severidt	\$11.50	LGI certified
X	Jordanne	Hensley	\$10.50	
X	Sebastian	Cooper	\$10.50	
X	Selena	Cooper	\$10.50	
X	Piper	Dahl	\$10.50	
X	Ashton	Greubel	\$10.50	
X	Liam	Kelso	\$10.50	
X	Annette	DeFrancisco	\$12.00	LGI certified
X	Remy	Sivertsen	\$10.50	
X	Justus	Woell	\$10.50	
X	Augusta	Olander	\$10.50	
X	Eden	Anderson	\$10.00	
X	Gage	Boersma	\$10.50	
X	Aubrey	Edgington	\$10.50	
	Kori	Dillon	\$10.00	
	Jacklyn	Eginoire	\$10.00	
	Sunny	Farrell	\$10.00	
	Ella	Hildreth	\$10.00	
	Taylor	Hoger	\$10.00	
	Amelia	Moorlach	\$10.00	
	Ava	Oberender	\$10.00	
	Ellie	Paskorz	\$10.00	
	Sam	Ross	\$10.00	
	Maelee	Gentry	\$10.00	
	Vivian	Keyte	\$10.00	
	Sawyer	Chapman	\$10.00	
	Kael	Christianson	\$10.00	

"X" Returning Employee			
	OPERATIONS (12)		
X	Nathan	Epley	\$9.50
X	Augusta	Olander	\$9.50
X	Darian	Konrad	\$9.50
X	Max	Green	\$9.50
X	Evelyn	Huntley	\$9.50
	Audrey	Johnston	\$9.25
	Berklee	O'Connor	\$9.25
	Katie	Raffety	\$9.25
	Elyse	Shaw	\$9.25
	Emma	Weeks	\$9.25
	Derek	Wilmott	\$9.25
	Christian	Jauron	\$9.25



"X" Returning Employee			
	SUPPORT (2)		
X	Max	Green	\$9.50
X	Evelyn	Huntley	\$9.50



Indianola Public Library

Serving Indianola since 1884

annual report

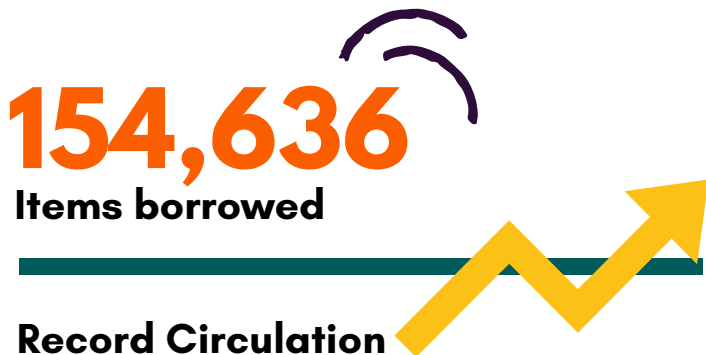
FY-2022



Library Collections

Collections

The library strives to provide a diverse collection for all ages. In addition to books, the library offers games, puzzles, DVDs, video games, audio books, family history materials, ebooks, digital magazines, streaming videos, and a variety of objects in the Library of Things.



Record Circulation

The library had the **highest circulation in its 138 year history** in FY-22 with a record 154,636 checkouts.

Game & Puzzle Collection

The game and puzzle collection continues to gain in popularity. Circulation increased 148% in FY-22 over FY-21.

148%
circulation increase

Library of Things

The Library of Things collection includes items such as wifi hot spots, a radon detector, telescope, and an ice cream maker. Checkouts for the Library of Things quadrupled over last year.

Kanopy Streaming Videos

The Kanopy streaming video service was added to the library's digital resources in FY22, allowing patrons to stream documentaries, award-winning movies, and children's educational shows for free.

180,084
Number of items

139,226
ebooks

39,097
physical items

Collection Size

The library's collection included 180,084 items in FY-22. This is an ever-shifting collection in which less popular collections make room for more in-demand collections.

Due to space limitations, the library's in-house collection always remains around 40,000 items.

Popularity

Although digital materials make up the largest portion of the library's collection, patrons prefer physical items. **Books check out three times as often as ebooks.**

Physical

77% of checkouts

Usage

Physical items account for **77%** of checkouts

23% of checkouts



Library Services

Services Offered

The library offers many free services to patrons, including test proctoring, research assistance, and computer help.

Community Partnerships

In partnership with community organizations, the library houses a small food pantry, and a diaper donation box.

Seed Library

The Seed Library was added to the collection this year with more than 175 different types of fruit and vegetable seeds available for free. Patrons can donate seeds back to the Seed Library at harvest.



Subscription Boxes

Originally started when the building was closed, the popularity of subscription boxes have prompted this service to continue. Librarians hand-pick books based on patrons' preferences.

Home Delivery

Library volunteers delivered 1,190 books to Indianola residents who are homebound as part of the library's long-running Home Delivery Service.

Local History Research

The library's resources include access to Indianola newspapers from 1850-present and a variety of local history research resources. The library's early historical records are digitized and available through the library's website.

Personalized Help

Librarians answered 5,616 questions in FY-22 -- from "what was the average rainfall last year" to "how do you pronounce the word rancid"

Ask us!

5,616

Questions answered

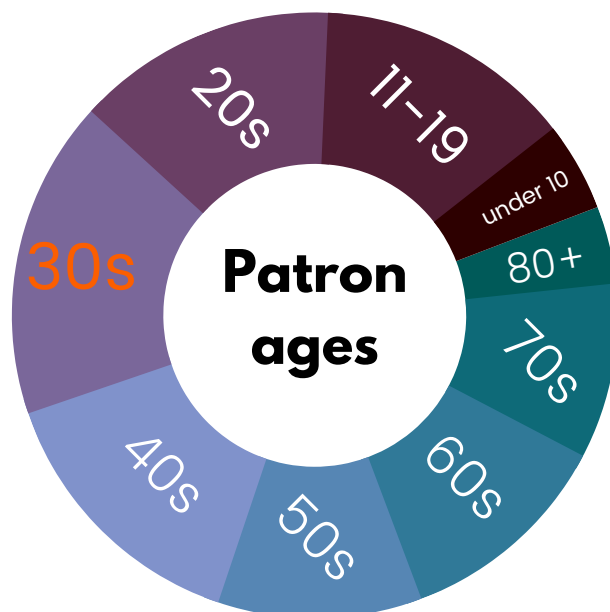
Adventure Passes

With the library's Adventure Pass program, family passes to the Blank Park Zoo, Science Center, Children's Museum, and Botanical Gardens can be checked out to Indianola residents.

7,975

Library Card Holders

Although library patrons span all age groups, those in their 30s are the largest group of library patrons. Combined with patrons in their 20s, they make up 30% of all library users.





Library Programs

Record Program Attendance

The library held 476 programs in FY-22 with a **record attendance of 11,959**.



In addition to programs held in the library building, the library does extensive outreach, holding programs in every Indianola elementary school, along with the middle school, high school, Victory Christian Academy, and many of the preschools in the community.

Saturday storytimes and playdates were added in FY-22, fulfilling a strategic goal of adding more weekend programming for young families.

11,595



Program Attendance

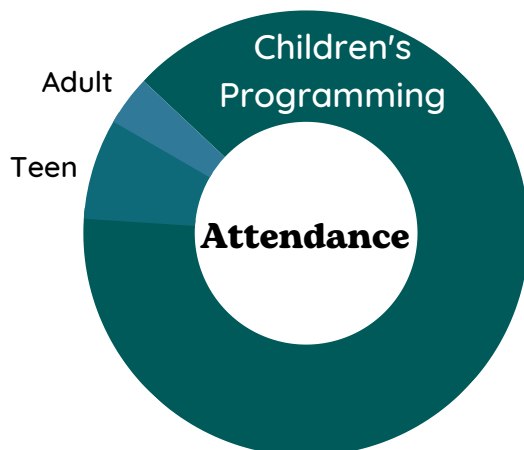
Children and families make up 89% of all library program attendees.

Most popular programs in FY-22

Children: Dinofest

Teens: Boba and Paint

Adults: Puzzle Competition



67,905



Door count

The number of people entering the library in FY-22 was 67,905, a 72% increase over FY-21. June was the busiest month at the library with a door count of 10,024.

Online Presence

15,264

iapp page views

36,892

website hits

The library's mobile app continues to be popular with 2,031 unique users and 15,264 page views. The most popular feature of the app is the events page.

The library also reaches out on social media through TikTok, Instagram, and Facebook.



Make and Take Programs

Craft kits for kids continued to be popular in the aftermath of COVID. The library gave away 4,675 make and take kits for kids.

Storywalk

Started as a response to COVID restrictions, a storywalk along the library's sidewalk was installed in FY-21. Due its continued popularity, the storywalk continued in FY-22 with 30 different stories featured throughout the year.



Library Building



207 North B St.

Built in 1984, the library building is 10,650 sq. feet, the smallest library of its peers in Iowa.

It is a one-story building with one program/meeting room and a partial basement. Its defining feature is a skylight that divides the building to create an atrium.

The building is open seven days a week for a total of 52 hours each week.

Open
7
days a week

Library Staff

Library staff includes five full-time librarians, three of whom have master's degrees in library science, and six part-time library clerks.



FY22 Building Expenses

Utilities	\$21,987
Janitorial Services	20,326
Insurance	9,017
Repairs	7,118
Routine Maintenance	4,406
HVAC Maintenance	3,504
Landscaping and Lawn Care	1,258

Total: \$67,616

10 ^{surprising} Things AT YOUR LIBRARY

1 Hotspots, tools, yard games & more

The "Library of Things" features dozens of useful and fun items patrons can check out with a library card.

2 LIVE homework help

Thanks to state funding, the library offers live homework help, tutoring, and writing assistance through Brainfuse.



3 Food for the hungry

In partnership with Helping Hand, IPL hosts a small refrigerator filled with free food for those who need it.

4 Mobile printing

Patrons can print from home using a mobile app and pick up their copies at the library.



5 Homebound delivery

Volunteers deliver books to homebound residents and nursing homes.

6 Family passes to the Zoo, Science Center & more

Residents can check out family passes to the Science Center, Botanical Gardens, Blank Park Zoo, and the Des Moines Children's Museum

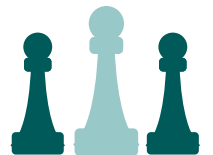


7 Seed Library

The library now has a seed library with over 175 different flower and vegetable seeds to choose from. And all of them are free!

8 Games

The library has over 350 games & puzzles - perfect for family game night!



9 Test proctoring

We offer free test proctoring services for students and adult learners.

10 Subscription boxes

You can sign up for a personalized subscription box of great reads and fun goodies.

